

ORDINANCE NO. 653

AN ORDINANCE OF THE CITY OF ADDISON, TEXAS AMENDING
ORDINANCE NO. 515, SO AS TO PERMIT INCREASED HEIGHT OF
LETTERING IN SIGNS LOCATED ON HIGH RISE STRUCTURES ABOVE
100 FT; PROVIDING FOR A REPEAL OF CONFLICTING ORDINANCES;
PROVIDING FOR A SEVERABILITY CLAUSE; PROVIDING FOR A PENALTY
NOT TO EXCEED THE SUM OF TWO HUNDRED DOLLARS (\$200.00) FOR
EACH OFFENSE; AND DECLARING AN EMERGENCY.

BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF ADDISON,
TEXAS;

SECTION 1. That Section 5.B.5.d. of the Sign Ordinance of
Addison, Texas, as heretofore amended, is hereby amended to ^{add the} ~~read~~ as
follows:

Section 5. Provisions for Business Zoning Districts

- B. Attached Signs. Attached signs are permitted in business areas in accordance with the following provisions:
 - 5. Total effective area of attached signs shall not exceed the following schedules:
 - d. Maximum letter height of attached signs shall be determined by the following schedule: (The sign height shall be measured from the base of the sign to the ground.)

<u>Sign Height</u>	<u>Maximum Letter Height</u>
Between 48 - 100 feet	48 inches
Between 101 - 150 feet	60 inches
Between 151' & up	72 inches

SECTION 2. That Section 5.B.5. of the Sign Ordinance of the
City of Addison, Texas, is hereby amended to add the following:

- e. Single logo letter or designs, as approved by the Building Official, may be twelve (12) feet in height on structures exceeding 100 feet.

SECTION 3. That Ordinance No. 515 is hereby amended and all other ordinances and provisions contained therein of the City of Addison in conflict with the provisions of this ordinance be and the same are hereby repealed and all other provisions of said ordinance not in conflict with the provisions of this ordinance remain in full force and effect.

SECTION 4. That should any paragraph, sentence, subdivision, clause, phrase or section of this ordinance be adjudged or held to be unconstitutional, illegal or invalid, the same shall not affect the validity of this ordinance as a whole or any part of provision thereof other than the part so decided to be invalid, illegal or unconstitutional, and shall not affect the validity of the Comprehensive Zoning Ordinance as a whole.

SECTION 5. That any person, firm or corporation violating any of the provisions or terms of this ordinance be subject to the same penalty as provided for the Comprehensive Zoning Ordinance of the City as heretofore amended, and upon conviction shall be punished by a fine not to exceed the sum of Two Hundred Dollars (\$200.00) for each offense and that each day such violation shall continue to exist shall constitute a separate offense.

SECTION 6. The fact that the present ordinances and regulations of the City are inadequate to properly safeguard the health, safety, morals, peace and general welfare of the inhabitants of the City created an emergency for the immediate preservation of the public business, property, health, safety and general welfare of the public which requires that this ordinance shall become effective from and after the date of its passage, as provided bylaw, and it is accordingly so ordained.

DULY PASSED BY THE CITY COUNCIL OF THE CITY OF ADDISON, TEXAS
on this the 13 day of January, 1981.

[Signature]
MAYOR

ATTEST:

Jacque Sharp
CITY SECRETARY