ORDINANCE NO. 798

AN ORDINANCE OF THE TOWN OF ADDISON, TEXAS, AMENDING SIGN ORDINANCE NO. 515 PASSED BY THE CITY COUNCIL ON THE 26th DAY OF JUNE, 1979, BY AMENDING SECTION 5.B.5.a. TO ALLOW THE MAXIMUM EFFECTIVE AREA OF THREE WALLS SIGNS TO BE 296 SQUARE FEET ON APPLICATION FROM THE MARRIOTT CORPORATION LOCATED AT DALLAS PARKWAY SOUTH OF BELT LINE ROAD; AMENDING SECTION 5.B.5.d. TO ALLOW THE MAXIMUM LETTER HEIGHT OF THE THREE WALL SIGNS TO RANGE FROM FIVE (5) FEET TO EIGHT (8) FEET; PROVIDING FOR A PENALTY; AND DECLARING AN EMERGENCY.

WHEREAS, the City Planning Commission of the Town of Addison, Texas, and the Governing Body of the Town of Addison, Texas, in compliance with the laws of the State of Texas and the ordinance of the Town of Addison, Texas, have given requisite notices by publication and otherwise, and after holding due hearings and affording a full and fair hearing to all property owners generally, and to all persons interested and situated in the affected area and in the vicinity there, and in the exercise of its legislative direction have concluded that the sign ordinance should be amended, now, therefore,

BE IT ORDAINED BY THE CITY COUNCIL OF THE TOWN OF ADDISON, TEXAS:

SECTION 1. That Sign Ordinance No. 515 passed by the City Council on the 26th day of June, 1979 is hereby amended by amending Section 5.B.5.a. to allow the effective area of three wall signs to be 296 square feet in effective area.

SECTION 2. That Sign Ordinance No. 515 passed by the City Council on the 26th day of June, 1979, is hereby amended by amending Section 5.B.5.d. to allow the maximum letter height of the above mention wall signs to have a maximum letter height of eight (8) feet for the "M" in Marriott, 6½ feet for the two "T's", and 5 feet for the remaining letters.

SECTION 3. The above mentioned variances are granted to the Marriott Corporation located about 7.5 acres between Quorum Drive and Dallas Parkway about 700 feet south of Belt Line Road.

SECTION 4. That any person, firm, or corporation violating any of the provisions or terms of this ordinance shall be subject to the same penalty as provided for in the Comprehensive Zoning Ordinance of the City as heretofore amended, and upon conviction shall be punished by a fine not to exceed the sum of Two Hundred Dollars (\$200.00) for each offense and that each day such violation shall continue to exist shall constitute a separate offense.

SECTION 5. The importance of this ordinance creates an emergency and an imperative public necessity, and the ordinance shall take effect and be in force from and after its adoption.

DULY PASSED BY THE CITY COUNCIL OF THE TOWN OF ADDISON, TEXAS, this the 26 day of May, 1982

MAYOR

ATTEST:

APPROVED AS TO FORM:
CITY ATTORNEY
EFFECTIVE DATE:
6-23-82