

TOWN OF ADDISON, TEXAS

ORDINANCE NO. 013-018

AN ORDINANCE OF THE TOWN OF ADDISON, TEXAS AMENDING CHAPTER 62, SIGNS, OF THE CODE OF ORDINANCES OF THE TOWN BY ADDING AN ITEM (b) (VILLAGE ON THE PARKWAY) TO SECTION 62-289 (GENERALLY) OF ARTICLE VI. (SPECIAL DISTRICTS); PROVIDING A SAVINGS CLAUSE; PROVIDING A PENALTY NOT TO EXCEED THE SUM OF FIVE HUNDRED DOLLARS FOR ANY OFFENSE, AND A SEPARATE OFFENSE SHALL BE DEEMED COMMITTED EACH DAY DURING OR ON WHICH A VIOLATION OCCURS OR CONTINUES; PROVIDING A SEVERABILITY CLAUSE; PROVIDING AN EFFECTIVE DATE.

WHEREAS, the Town of Addison, Texas (the "City") desires to amend certain provisions of Chapter 62 of the City's Code of Ordinances relating to and regarding signs within the City; and

WHEREAS, the amendments set forth in this Ordinance to Chapter 62 are pursuant to investigation and analysis by the City, and are with a view of and to further the purposes and objectives set forth in Section 62-2 of the Code, including to promote the health, safety, welfare, convenience and enjoyment of the public, including among other things to promote the efficient transfer of information in sign messages and to protect the public welfare and to enhance the appearance and economic value of the landscape, and such amendments are to facilitate the avoidance of visual clutter that is potentially harmful to traffic and pedestrian safety, property values, business opportunities, and community appearance, and are to comply with applicable State law; and

WHEREAS, the City is authorized to provide for regulation of signs pursuant to State law, including, among others, Section 51.001, Tex. Loc. Gov. Code (authorizing a municipality to adopt an ordinance, rule or police regulation that is for the good government, peace, or order of the municipality or for the trade and commerce of the municipality) and Section 216.901 Tex. Loc. Gov. Code (authorizing a home rule municipality to license, regulate, control or prohibit the erection of signs or billboards), and pursuant to its authority as a home rule city under Article 11, Section 5 of the Texas Constitution and its Home Rule Charter; and

WHEREAS, the adoption of this Ordinance and the amendments set forth herein are for and in the best interests of the health, safety and welfare of the City and its citizens.

NOW, THEREFORE, BE IT ORDAINED BY THE CITY COUNCIL OF THE TOWN OF ADDISON, TEXAS:

Section 1. Incorporation of Recitals. The above and foregoing recitals and premises to this Ordinance are true and correct and are incorporated herein and made a part hereof for all purposes.

Section 2. Amendment. The Code of Ordinances of the Town of Addison, Texas (the "City") is hereby amended by amending certain sections and provisions of Chapter 62, Signs, thereof as set forth in Exhibit A attached hereto and incorporated herein for all purposes, and all other chapters, articles, sections, subsections, sentences, phrases and words of the said Code of Ordinances are not amended hereby.

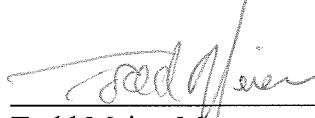
Section 3. Savings; Repealer. This Ordinance shall be cumulative of all other ordinances of the City and shall not repeal any of the provisions of those ordinances except in those instances where the provisions of those ordinances are in direct conflict with the provisions of this Ordinance. Provided, however, that the repeal of such ordinances or parts of such ordinances, and the amendments and changes made by this Ordinance, shall not affect any right, property or claim which was or is vested in the City, or any act done, or right accruing or accrued, or established, or any suit, action or proceeding had or commenced before the time when this Ordinance shall take effect; nor shall said repeals, amendments or changes affect any offense committed, or any penalty or forfeiture incurred, or any suit or prosecution pending at the time when this Ordinance shall take effect under any of the ordinances or sections thereof so repealed, amended or changed; and to that extent and for that purpose the provisions of such ordinances or parts of such ordinances shall be deemed to remain and continue in full force and effect.

Section 4. Penalty. It shall be unlawful for any person, firm, corporation, or other business entity to violate any provision of this Ordinance, and any person, firm, corporation, or other business entity violating or failing to comply with any provision hereof shall be fined, upon conviction, in an amount of not more than Five Hundred and No/100 Dollars (\$500.00), and a separate offense shall be deemed committed each day during or on which a violation or failure occurs or continues.

Section 5. Severability. The provisions of this Ordinance are severable, and if any section or provision of this Ordinance or the application of any section or provision to any person, firm, corporation, entity, situation or circumstance is for any reason adjudged invalid or held unconstitutional by a court of competent jurisdiction, the same shall not affect the validity of any other section or provision of this Ordinance or the application of any other section or provision to any other person, firm, corporation, entity, situation or circumstance, and the City Council declares that it would have adopted the valid portions of this Ordinance adopted herein without the invalid or unconstitutional parts and to this end the provisions of this Ordinance adopted herein shall remain in full force and effect.

Section 6. Effective Date. This Ordinance shall become effective from and after its passage and approval and its publication as may be required by law (including, without limitation, the City Charter and the ordinances of the City).

PASSED AND APPROVED by the City Council of the Town of Addison, Texas this
14th day of May, 2013



Todd Meier, Mayor

ATTEST:

By: Chris Terry by Matt McCombs, Asst. City Secretary
Chris Terry, City Secretary

APPROVED AS TO FORM:

By: 

John Hill, City Attorney

Published: _____

**EXHIBIT A
TO ORDINANCE NO. 013-AAA**

Chapter 62, Signs, of the Code of Ordinances (the “Code”) of the Town of Addison, Texas is hereby amended by amending various sections of the said Code as set forth below and as follows:

- A. Section 62-289 item (b) of the Code is amended to read as follows:

ARTICLE VI. SPECIAL DISTRICTS

Section 62-289 Generally

- (b) Village on the Parkway (being that area shown in Fig. 62-289.A)

STANDARDS FOR SIGNS

1. Pylon Signs: Reserved.
2. Multi-tenant Monument Signs:
 - (a) Three multi-tenant monument shall be allowed containing sign panels for multiple tenants
 - (b) Shall be constructed as shown in Figure 62-289.C
 - (c) Shall be placed as shown in Figure 62-289.A
3. Single-tenant Monument Sign:
 - (a) One single-tenant monument sign shall be allowed.
 - (b) Shall be constructed as shown in Figure 62-289.D
 - (c) Shall be placed as shown in Figure 62-289.A
4. Grocery Tenant Signs:
 - (a) Grocery Tenant, is defined as tenant located in Block 1000 of Figure 62.289.A.
 - (b) Shall be allowed attached signs constructed as shown in Figure 62.289.E.
5. Health Club Tenant Signs:
 - (a) Health Club tenant is defined as tenant located in Block 600 of Figure 62.289 A.
 - (b) Shall be allowed attached signs constructed as shown in Figure 62.289.F.
6. Theatre Tenant Signs:
 - (a) Theatre Tenant is defined as tenant located in Block 200 of Figure 62.289.A.
 - (b) Shall be allowed attached signs constructed and placed as shown in Figure 62.289.G.
7. Attached Commercial Tenant Identification Signs:

- (a) Attached Commercial Tenant identification Signs shall include: Wall Signs and Flag Signs
 - (b) The maximum sign area per façade for all Attached Commercial Tenant Identification Signs is two (2) square feet of attached sign area per linear foot of façade.
8. Wall Sign:
- (a) Each commercial tenant may have one wall sign per façade.
 - (b) Maximum Area of a wall sign on each façade shall not exceed the maximum sign area per façade as defined in Section 62.289, (b), Section 6 (b).
 - (c) No wall sign shall have a length which exceeds 75% of tenant frontage.
 - (d) Individual letters and logos for wall signs shall not exceed 36" in height.
9. Flag Sign:
- (a) Each commercial tenant may have one Flag sign per façade in addition to one Wall Sign.
 - (b) The combined area for a Wall Sign and a Flag Sign shall not exceed the Maximum Area per façade for all Attached Commercial Tenant Identification Signs, as defined in Section 62.289, (b), Section 6 (b).
 - (c) Flag Signs mounted at the corner of a building shall count 50% of the sign area square footage toward the total square footage for each façade.
 - (d) Shall be constructed as shown in Figure 62.289.H.
 - (e) Shall not be constructed of cloth or other synthetic fabric material.
10. Signs on Awning:
- (a) Signs on the sloped surface of awnings are considered Wall Signs and shall be governed by the standards set forth for in Section 62.289 (b), Section 7. (Example of an awning sign shown in Figure 62.289.I).
 - (b) Signs on the valance of an awning (valance is defined as a vertical surface at the lower edge of an awning, not exceeding six (6") inches in height) are exempt from regulation. (Example shown in Figure 62.289.I).
11. Secondary Business Identification Sign:
- (a) Each Commercial tenant may have a maximum of two (2) additional secondary business identification signs selected from the following list:
 - 1. Secondary Blade sign: constructed and placed in accordance with Figure 62.289.J
 - 2. Secondary Wall Plaque sign: constructed and placed in accordance with Figure 62.289.K.
 - (b) The area of the Secondary Business Identification Signs shall not be included in the maximum allowable square footage per façade as defined in Sections 62.289 (b), Section 6 (b).
12. Window Sign: Signs in windows exempt from permitting requirements, and are not included in the maximum allowable square footage per façade, as defined in Section 62.289, (b), Section 6 (b), but are limited to not more than ten percent (10%)

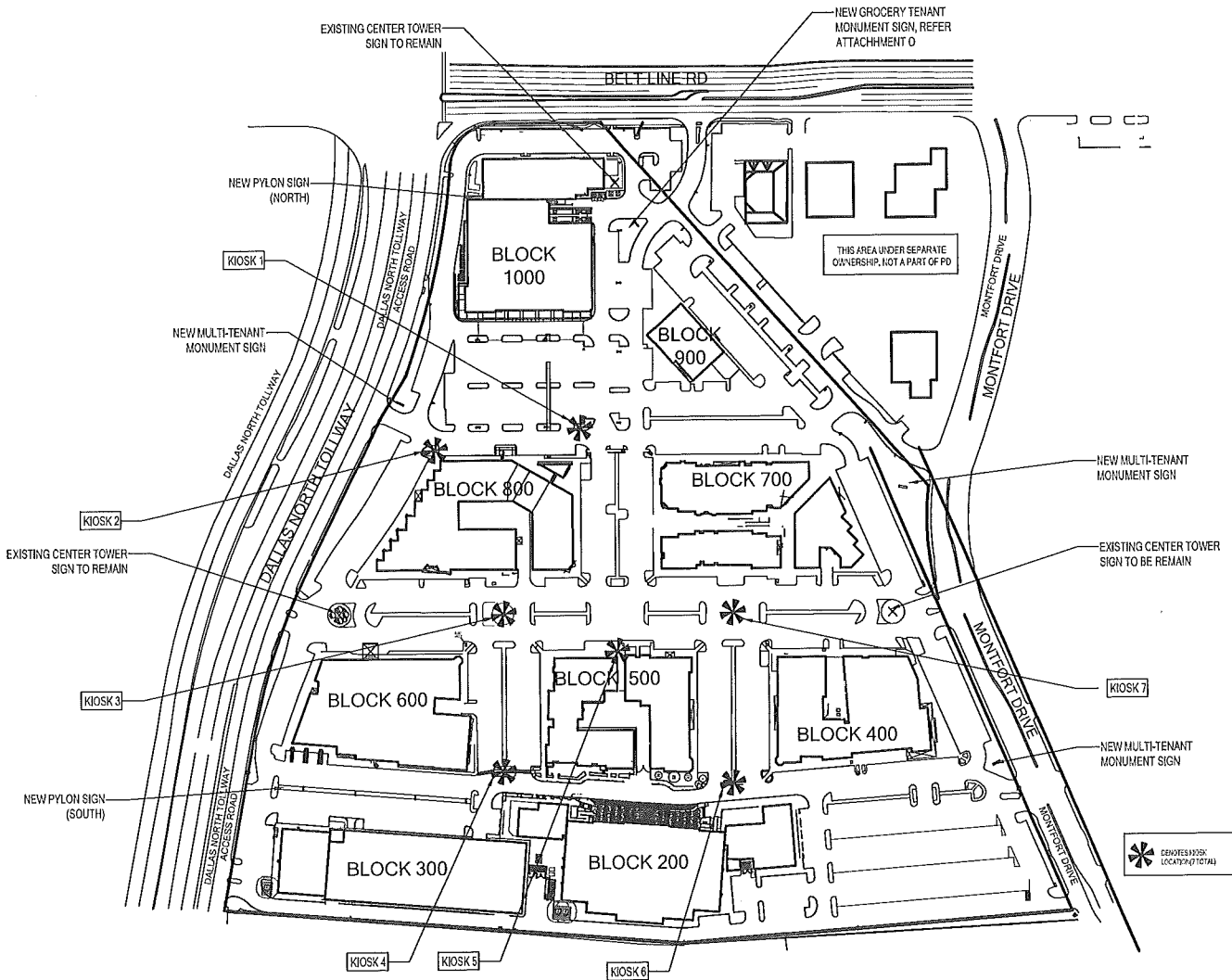
of the window area per façade.

13 Pole Mounted Banners

- (a) Shall only be of a Seasonal and Promotional type
- (b) Shall not contain any advertising or promotional messages for individual tenants
- (c) Shall be constructed as shown in Figure 62-289.L.

14. Kiosks Sign:

- (a) Kiosk signs with way-finding and non-premises signage are exempt from permit.
- (b) Shall be constructed as shown in Figure 62-289.M.
- (c) Shall be placed as shown in Figure 62-289.A



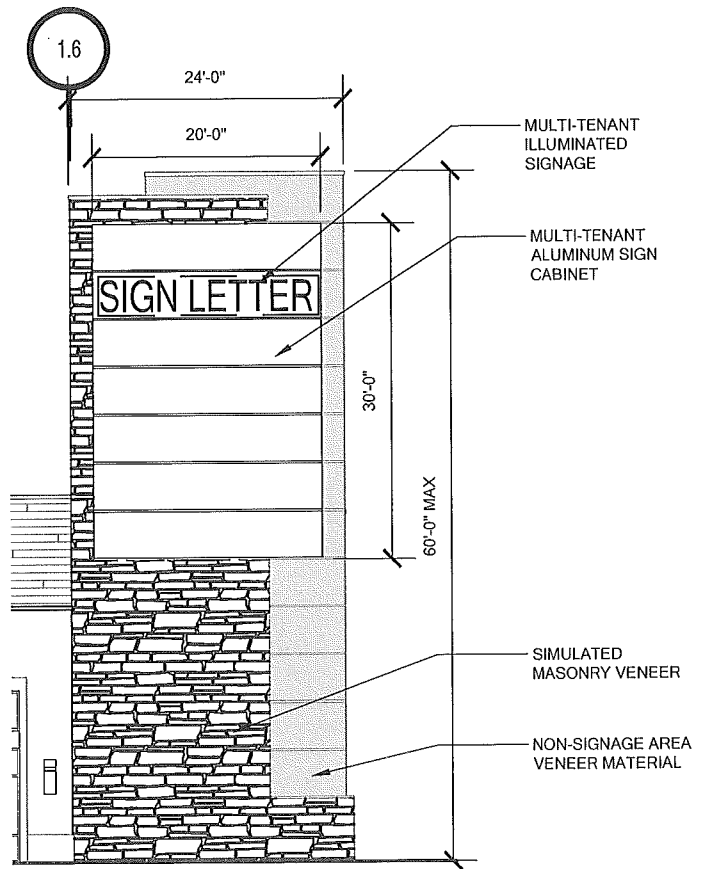
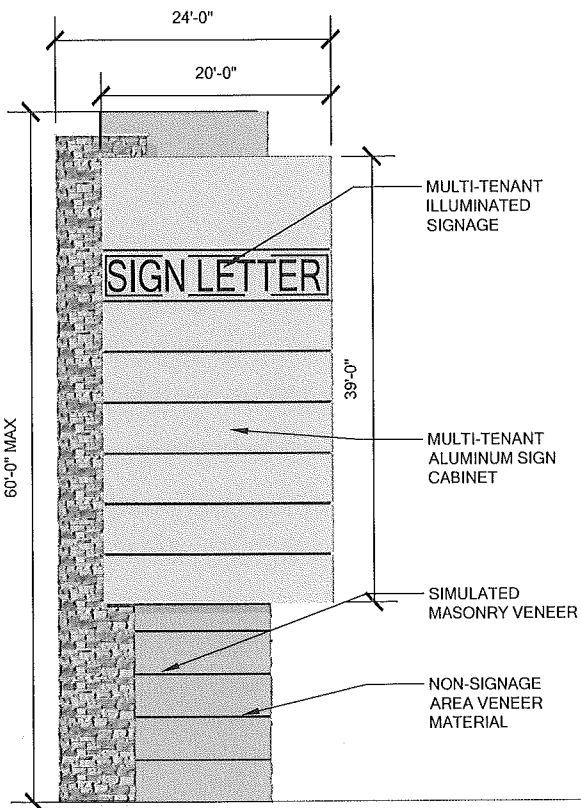
62.289.A

ATTACHMENT A
SIGNAGE SITE PLAN

VILLAGE ON THE PARKWAY
ADDISON, TEXAS
05/02/13



(11013: VOTP Signage Exhibit - Revised 05.02.13.DWG)



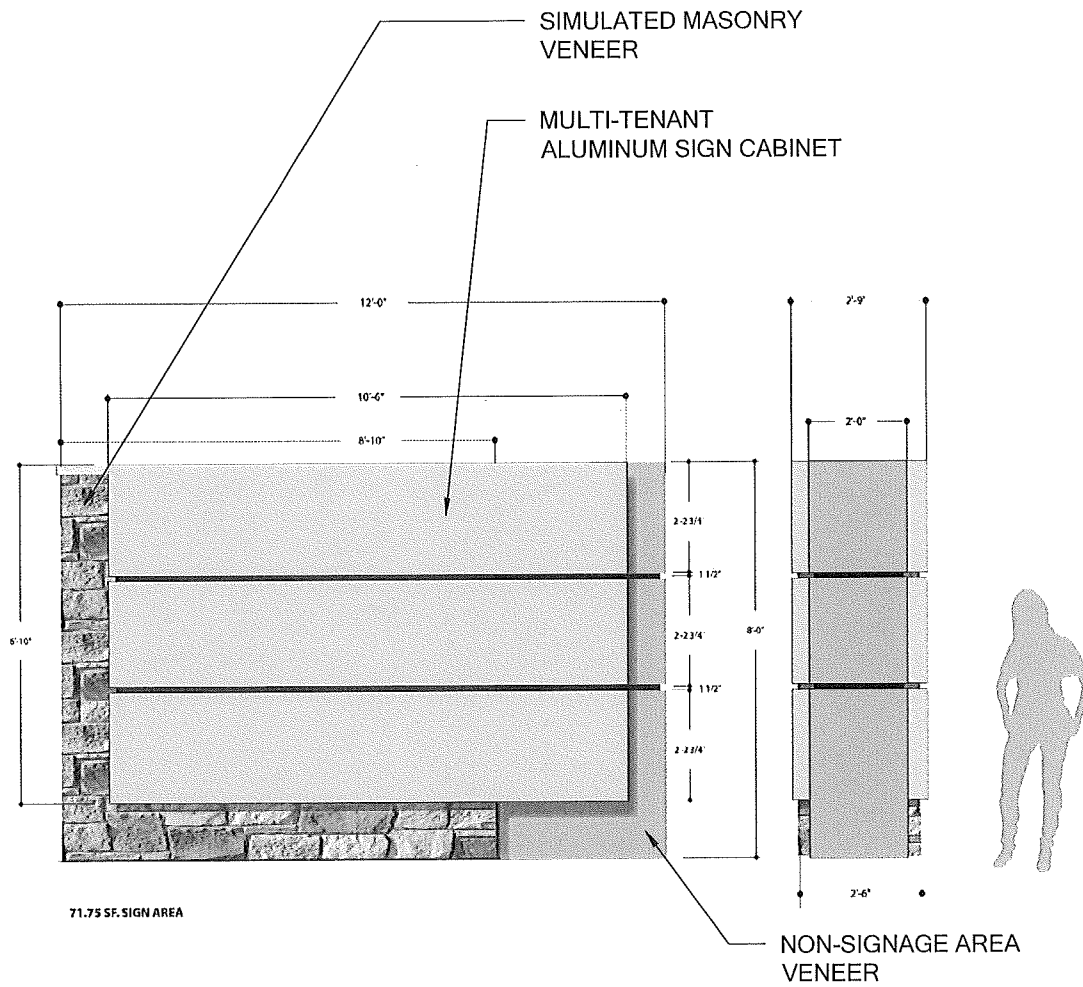
62.289.B

ATTACHMENT B
NEW PYLON SIGNS

VILLAGE ON THE PARKWAY
ADDISON, TEXAS
05/02/13



(11013: VOTP Signage Exhibit - Revised 05.02.13.DWG)



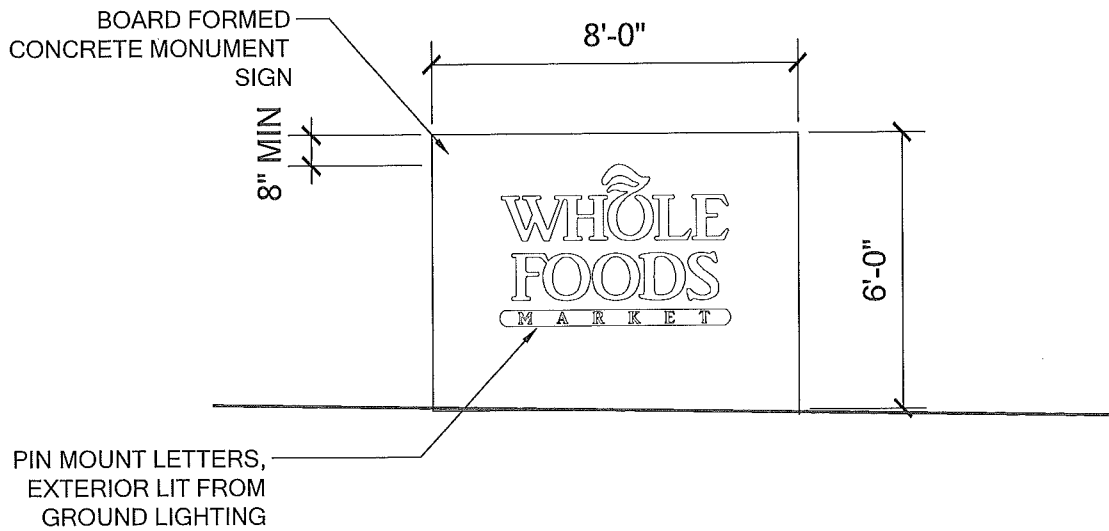
62.289.C

ATTACHMENT C
TYPICAL MULTI-TENANT GROUND SIGN

VILLAGE ON THE PARKWAY
ADDISON, TEXAS
05/02/13



(11013: VOTP Signage Exhibit - Revised 05.02.13.DWG)

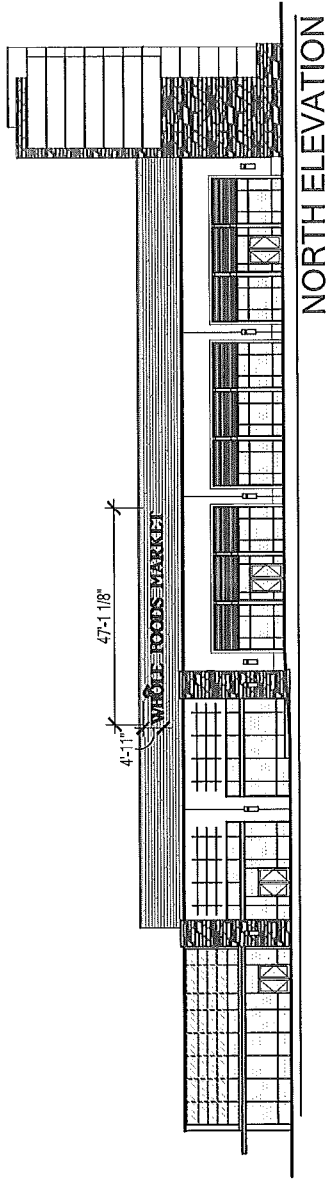


MONUMENT SIGN ELEVATION
1/4" = 1'-0"

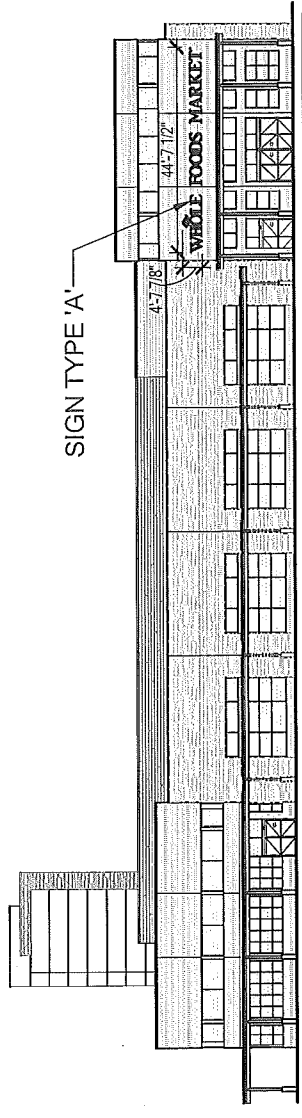
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62.289.D

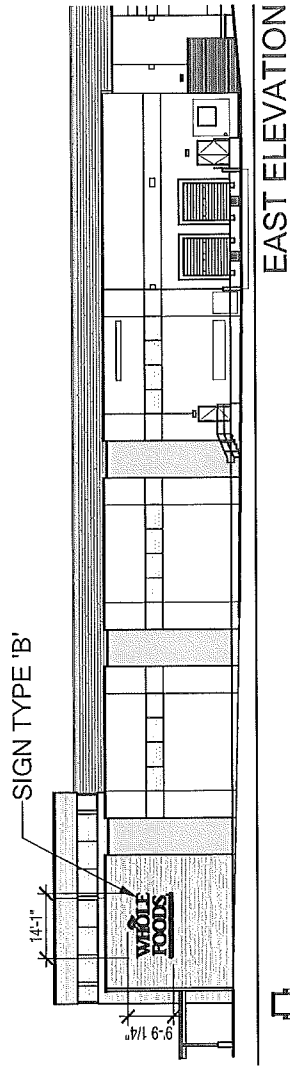




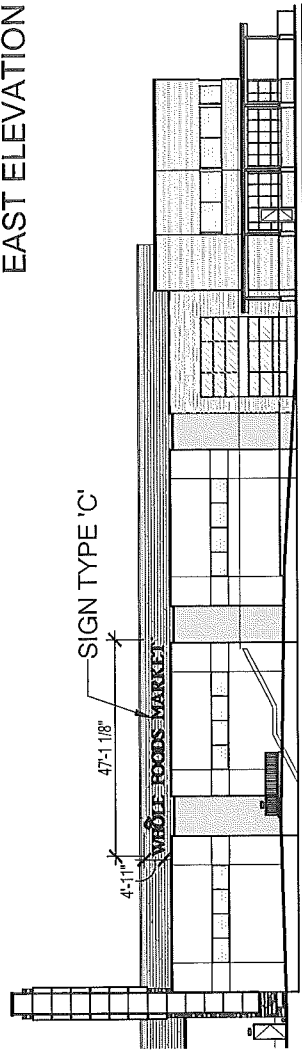
NORTH ELEVATION



SOUTH ELEVATION

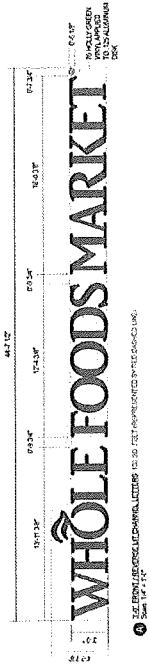
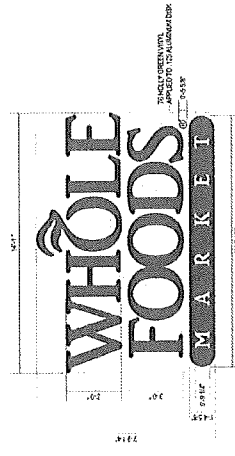
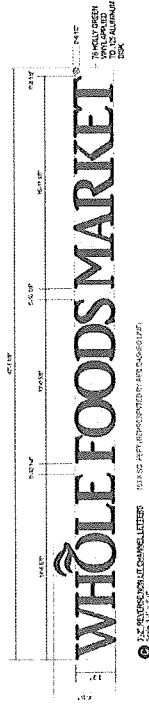


EAST ELEVATION



WEST ELEVATION

62.289.E

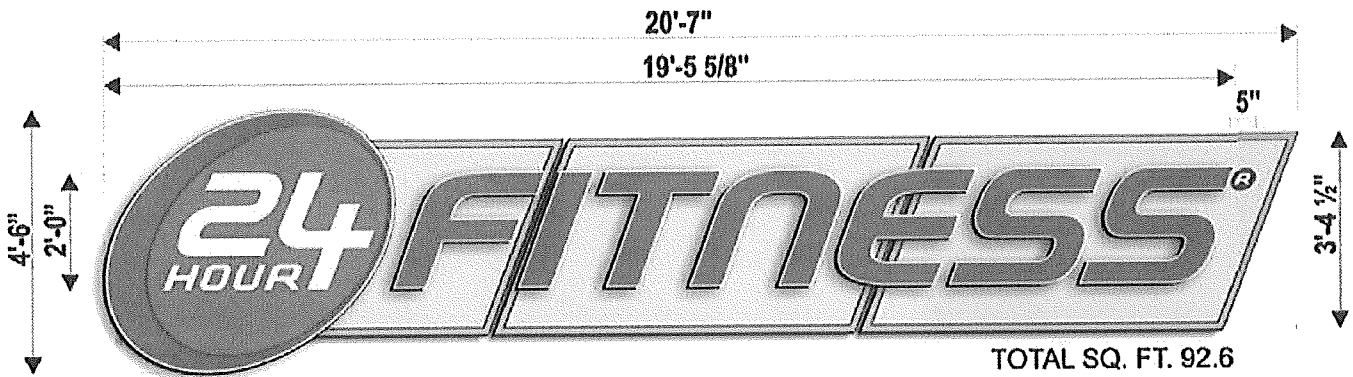
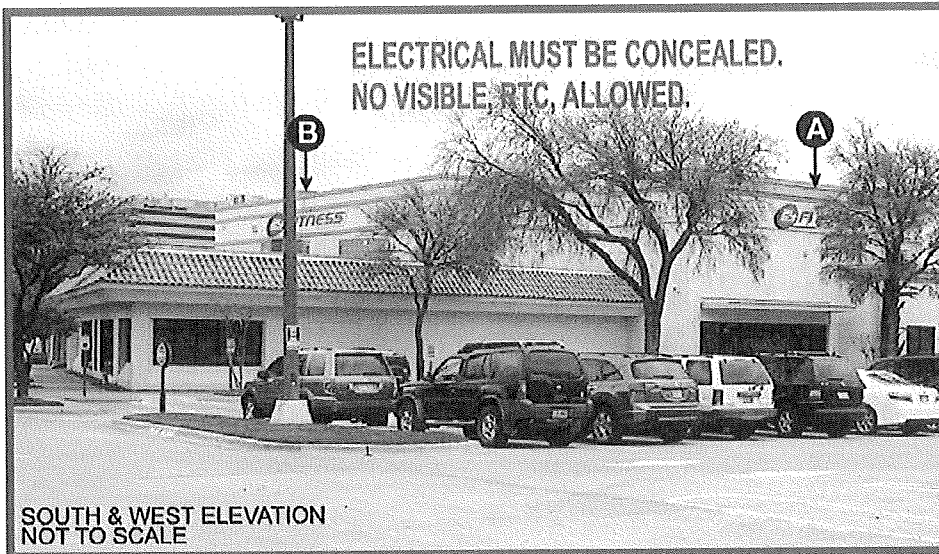


ATTACHMENT E
WHOLE FOODS BUILDING SIGNAGE

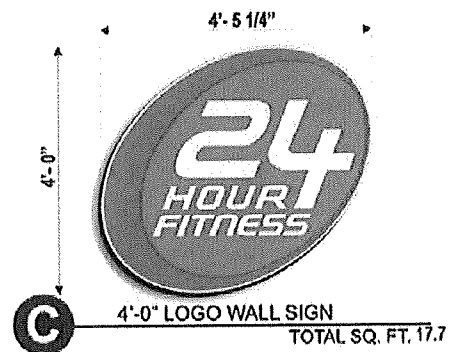


VILLAGE ON THE PARKWAY
ADDISON, TEXAS
05/02/13

(11013-VOTP Signage Exhibit - Revised 05.02.13.DWG)

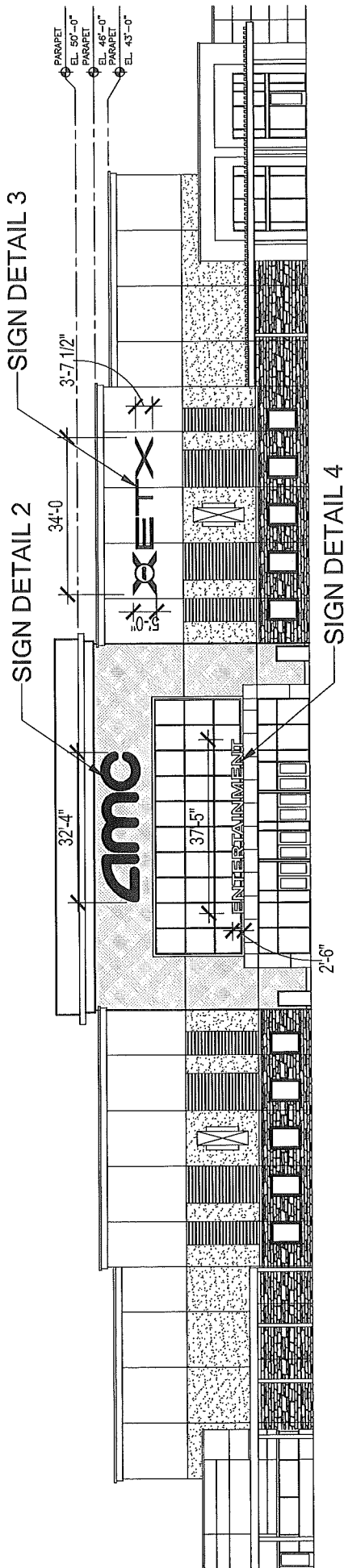


A B 4'-6" WHITE LED ILLUMINATED WALL SIGN

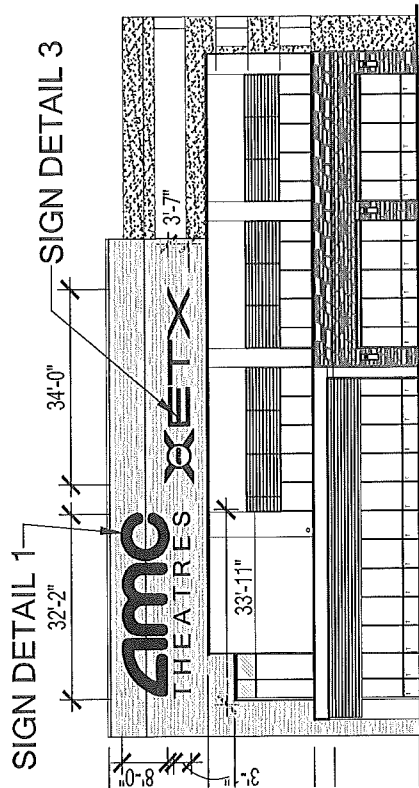


62.289.F

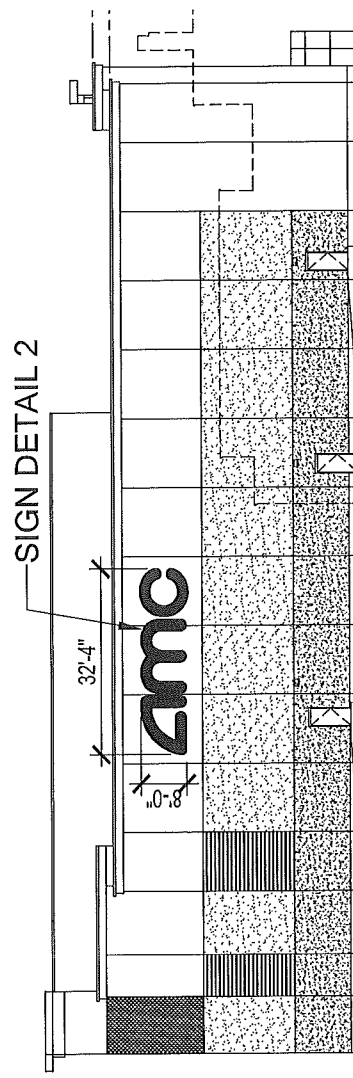




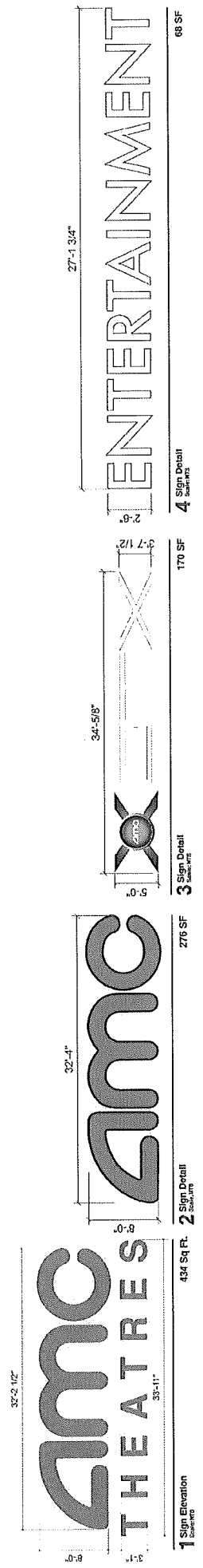
NORTH ELEVATION



WEST ELEVATION(GARAGE)



EAST ELEVATION



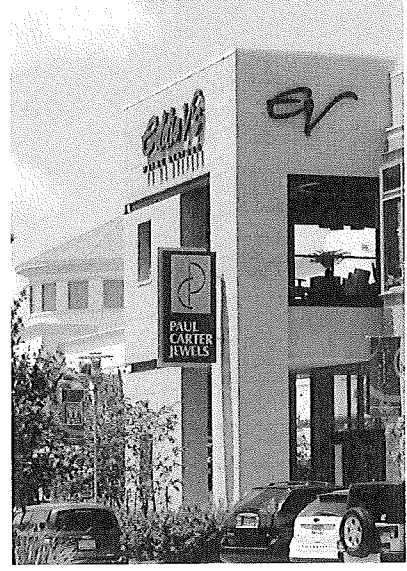
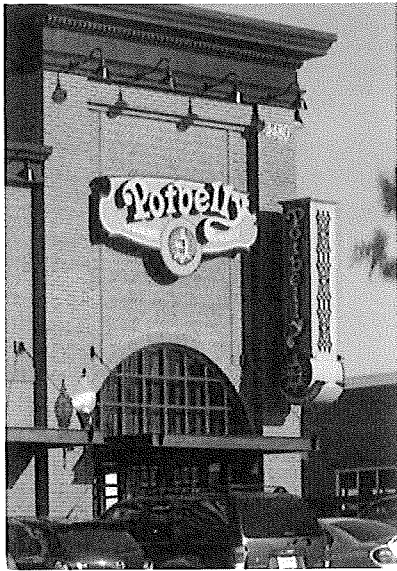
62.289.G

ATTACHMENT G
AMC BUILDING SIGNAGE

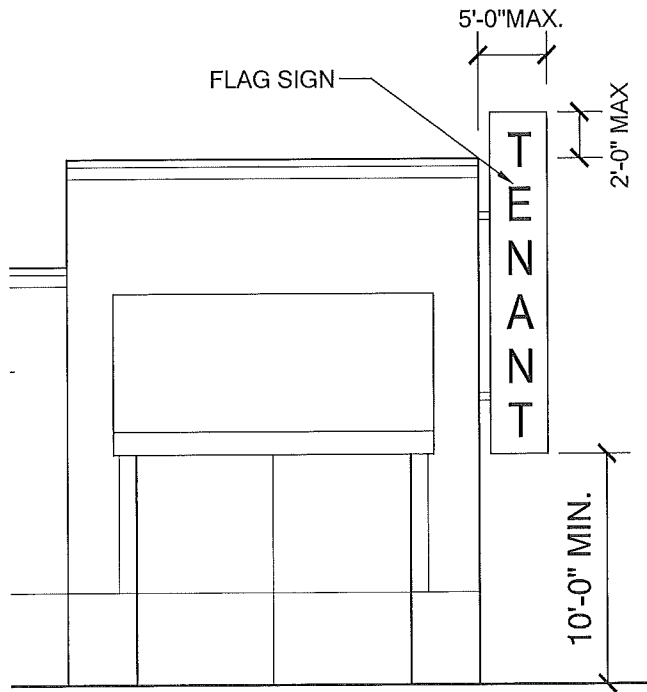
VILLAGE ON THE PARKWAY
ADDISON, TEXAS
05/02/13



(11013) VOTP Signage Exhibit - Revised 05.02.13.DWG



PRIMARY FLAG SIGN EXAMPLES



62.289.H

ATTACHMENT H
TYPICAL RETAIL PROJECTING FLAG SIGN

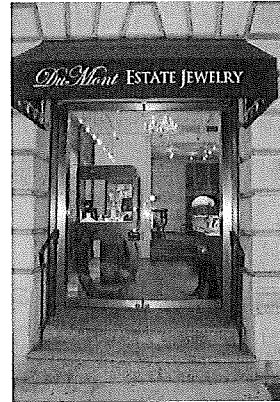
VILLAGE ON THE PARKWAY
ADDISON, TEXAS
05/02/13



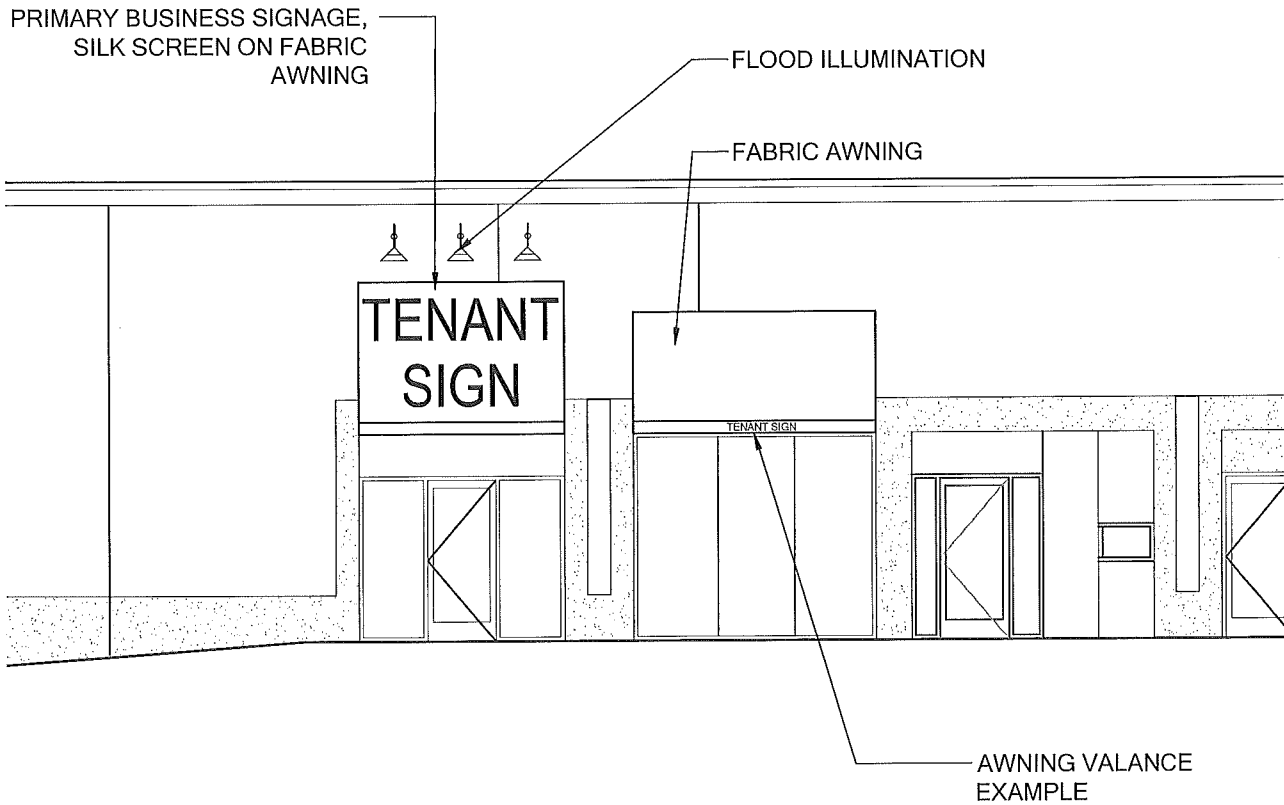
(11013: VOTP Signage Exhibit - Revised 05.02.13.DWG)



ATTACHED COMMERCIAL SIGN ON AWNING EXAMPLE

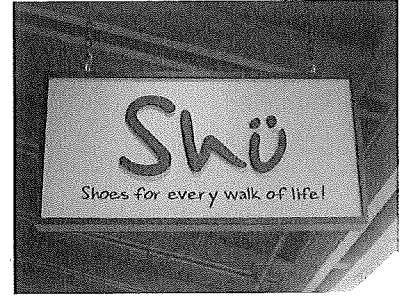
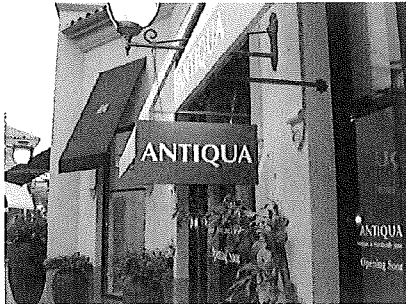


AWNING VALANCE EXAMPLE

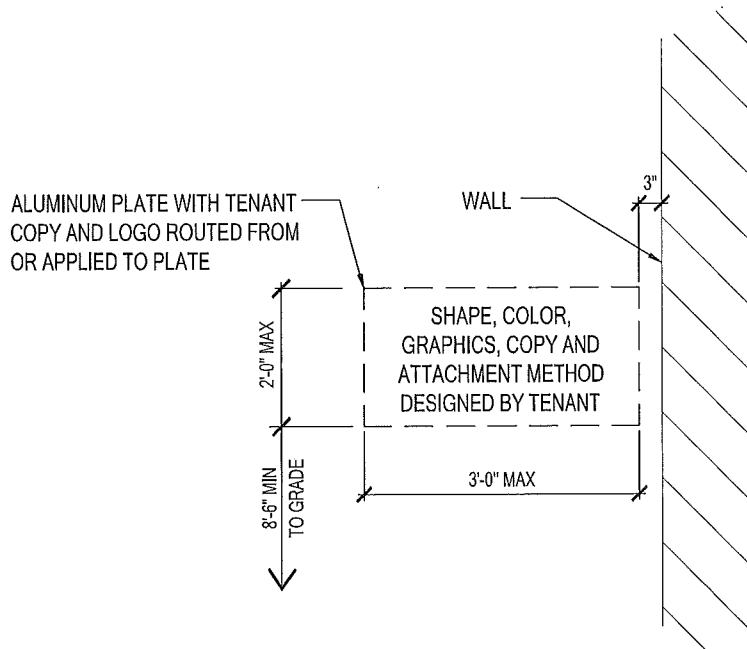


62.289.1





BLADE SIGN EXAMPLES



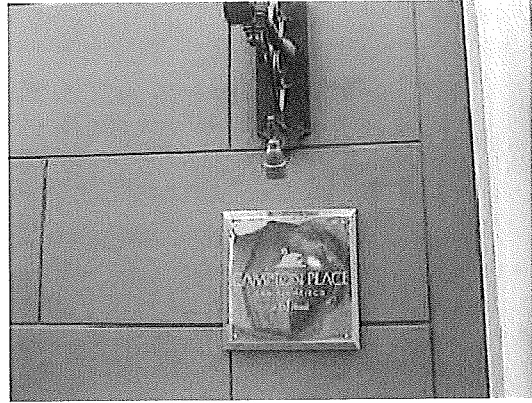
BLADE SIGN ELEVATION

Scale: 1/2" = 1'-0"

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62.289.J



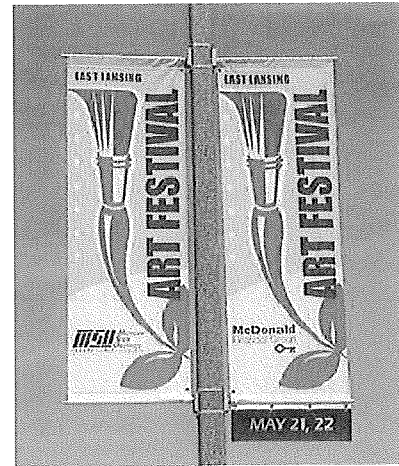


SECONDARY WALL PLAQUE SIGN EXAMPLE

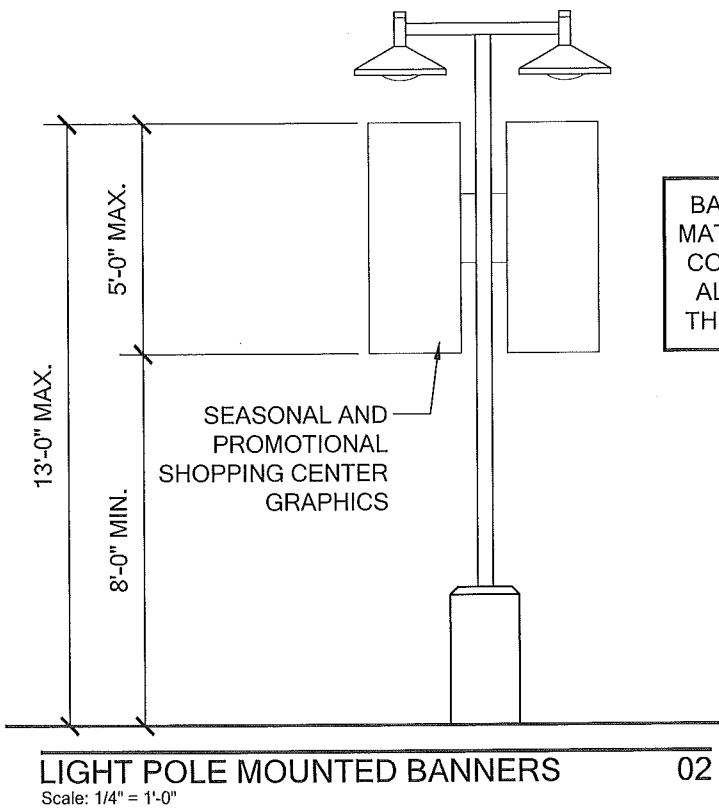


62.289.K

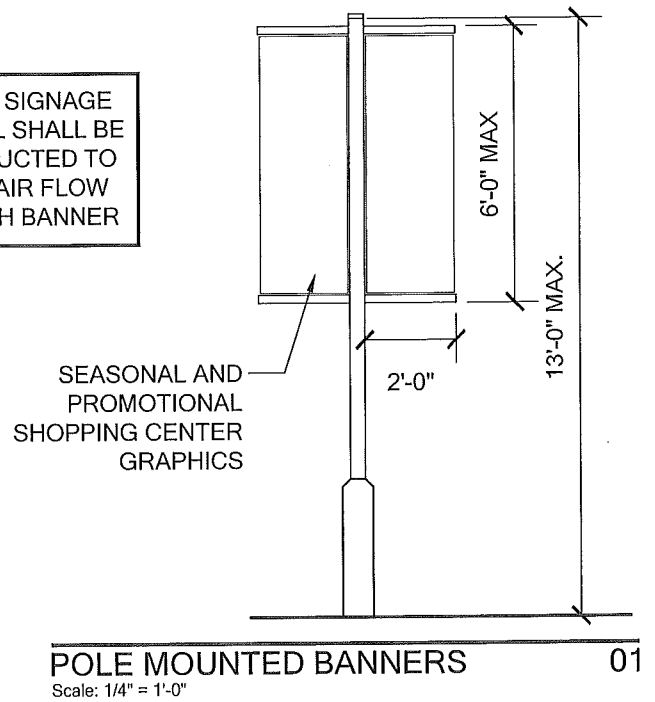




POLE MOUNTED BANNER EXAMPLES



BANNER SIGNAGE MATERIAL SHALL BE CONSTRUCTED TO ALLOW AIR FLOW THROUGH BANNER



62.289.L





62.289.M

ATTACHMENT M
DETACHED NON-PREMISE KIOSK

VILLAGE ON THE PARKWAY
ADDISON, TEXAS
05/02/13



(11013: VOTP Signage Exhibit - Revised 05.02.13.DWG)